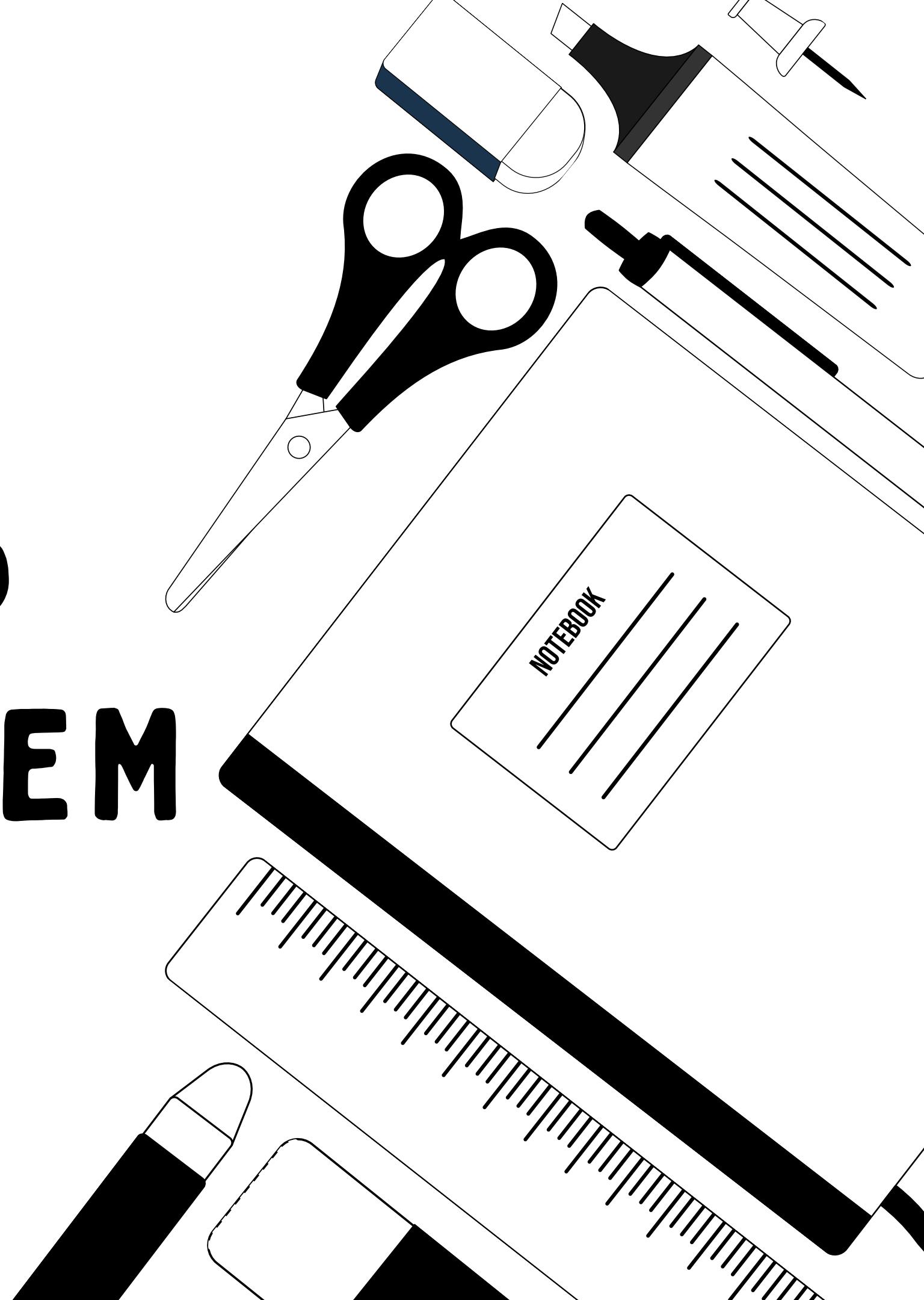


WINTER BOOTCAMP CAPSTONE: PROBLEM STATEMENT

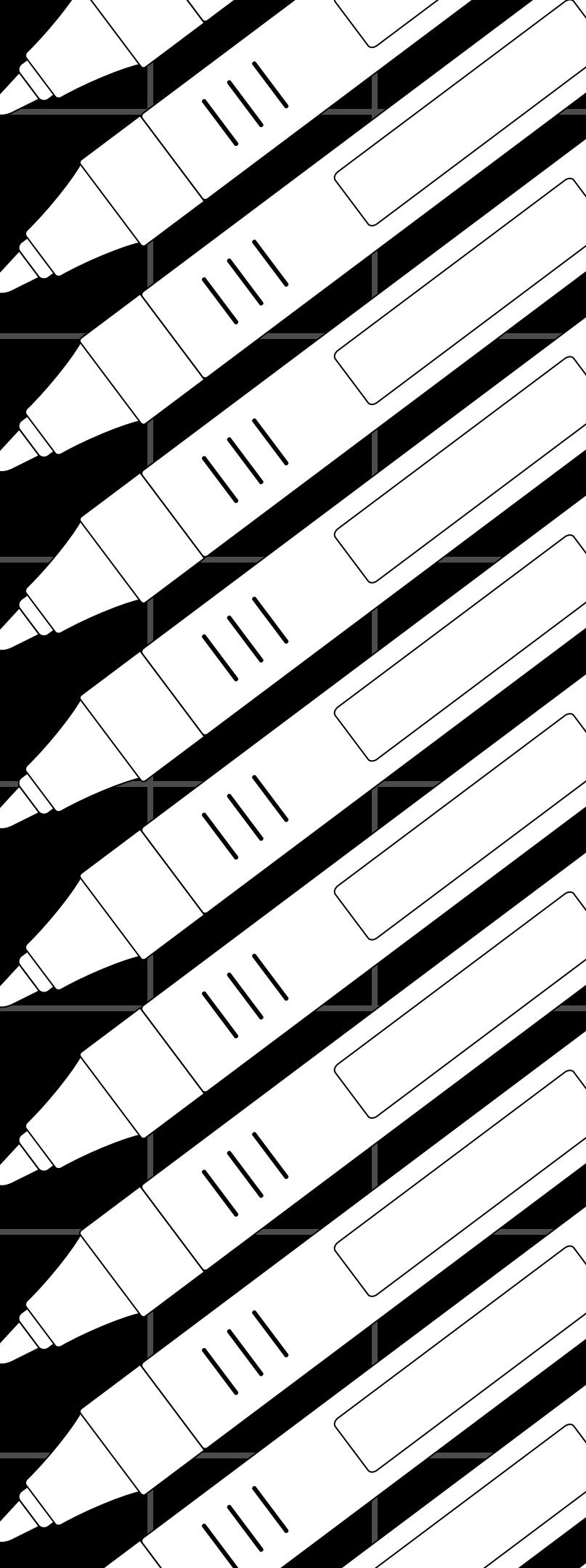
By Amartya - IITM BS Finance Society



IDEA OF THE PROJECT

THE CAPSTONE PROJECT IS THE FINAL ASSIGNMENT OF THE BOOTCAMP WHERE YOU WILL APPLY THE CONCEPTS LEARNED TO ANALYZE A REAL COMPANY USING ACTUAL FINANCIAL DATA. YOU ARE REQUIRED TO STUDY THE COMPANY'S PERFORMANCE (OR COMPARE TWO COMPANIES) USING DATA FROM SCREENER, DRAW MEANINGFUL INSIGHTS, AND PRESENT A CLEAR, WELL-REASONED CONCLUSION BASED ON YOUR ANALYSIS. THE FOCUS IS ON UNDERSTANDING, INTERPRETATION, AND COMMUNICATION, NOT ON COMPLEX CALCULATIONS OR PREDICTING STOCK PRICES.

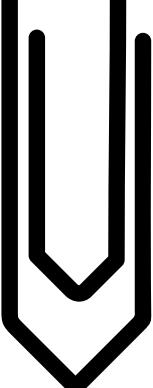
- 2 PROBLEM STATEMENTS ARE GIVEN, CHOOSE ANY ONE
- SUBMIT A DECK OF 10-15 SLIDES OF YOUR FINDINGS ON THE PS IN WORD DOC/PPT
- USE SCREENER FOR THE DATA SOURCE, LINKS TO USEFUL RESOURCES IS GIVEN AT THE END



PROBLEM STATEMENT 1: COMPARATIVE FINANCIAL ANALYSIS

WHAT TO DO:

CONDUCT A COMPARATIVE FINANCIAL ANALYSIS OF HDFC BANK AND ICICI BANK USING PUBLICLY AVAILABLE DATA FROM SCREENER. ANALYZE AND COMPARE THEIR FINANCIAL PERFORMANCE OVER THE LAST 3-5 YEARS BY EXAMINING KEY TRENDS IN GROWTH, PROFITABILITY, AND OVERALL FINANCIAL HEALTH, AND ARRIVE AT A CLEAR, DATA-DRIVEN CONCLUSION ON WHICH BANK APPEARS FINANCIALLY STRONGER, SUPPORTED BY INSIGHTS DRAWN FROM YOUR ANALYSIS.



WHAT YOUR DECK SHOULD INCLUDE

CONSIDER THE FOLLOWING POINTS TO COMPARE THE
COMPANIES AND DOING ANALYSIS

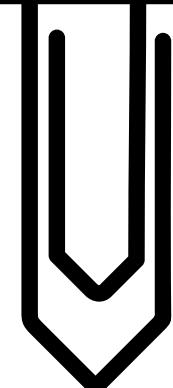
- 1 GROWTH & PERFORMANCE METRICS
- 2 CURRENT PROBLEMS FACED AND MEASURES TO OVERCOME THEM.
- 3 EXPLAIN WHY ONE OF TWO IS AT BETTER POSITION
- 4 COMPARATIVE VALUATION & FINANCIAL RATIOS.
- 5 KEY INSIGHTS, RISKS & LIMITATIONS
- 6 FINAL CONCLUSION

PROBLEM STATEMENT 2: GROWTH & SUSTAINABILITY ANALYSIS

WHAT TO DO: [NOTE: PARENT COMPANY OF ZOMATO IS ETERNAL LTD]

ANALYZE THE RECENT GROWTH TRAJECTORY OF ZOMATO USING PUBLICLY AVAILABLE DATA FROM SCREENER.

EXAMINE WHETHER THE COMPANY'S REVENUE GROWTH OVER THE LAST 3-5 YEARS APPEARS FINANCIALLY SUSTAINABLE BY EVALUATING GROWTH TRENDS, COST STRUCTURE, PROFITABILITY, AND CASH FLOWS, AND ARRIVE AT A REASONED JUDGMENT SUPPORTED BY DATA-DRIVEN INSIGHTS.



WHAT YOUR DECK SHOULD INCLUDE

CONSIDER THE FOLLOWING POINTS TO ANALYZE THE
COMPANY

- 1 REVENUE GROWTH QUALITY
- 2 CASH FLOW SUSTAINABILITY & FUNDING
DEPENDENCE
- 3 KEY INSIGHTS, RISKS & FORWARD OUTLOOK
- 4 COST STRUCTURE & OPERATING
LEVERAGE
- 5 PROFITABILITY PATH & UNIT ECONOMICS
- 6 FINAL CONCLUSION

SCREENER LINKS

PS-1

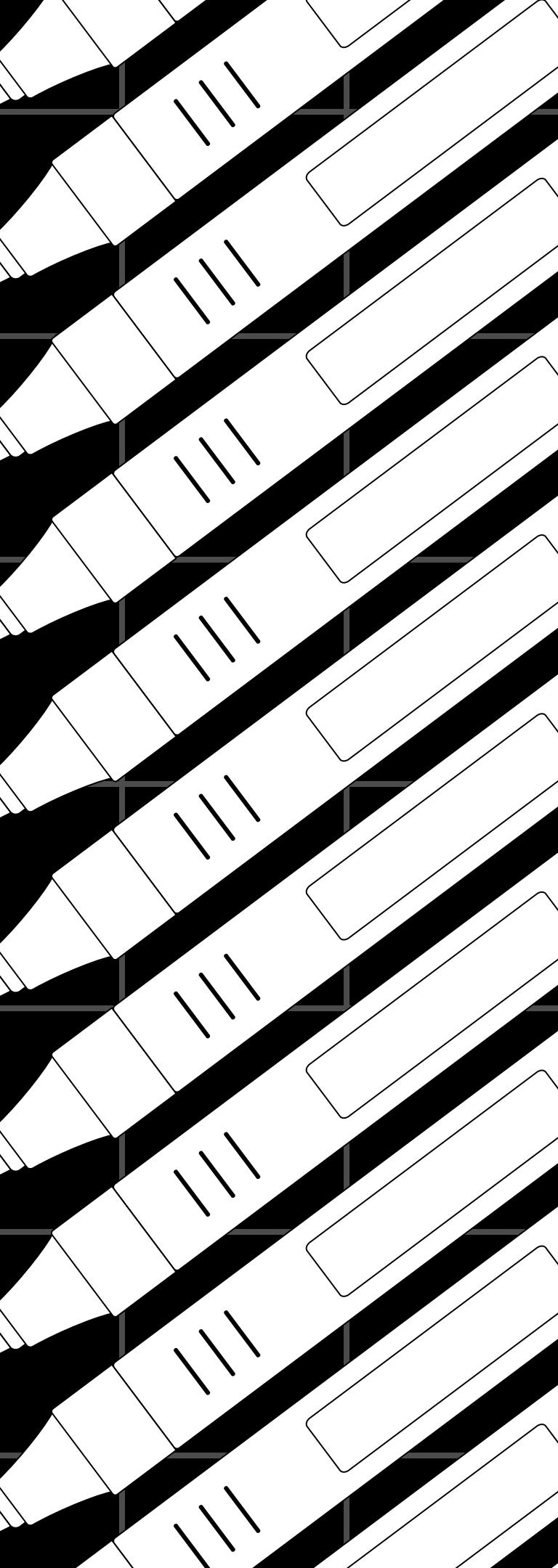
[HTTPS://WWW.SCREENER.IN/COMPANY/HDFCBANK/CONSOLIDATED](https://www.screener.in/company/hdfcbank/consolidated)
[HTTPS://WWW.SCREENER.IN/COMPANY/ICICIBANK/CONSOLIDATED/](https://www.screener.in/company/icicibank/consolidated/)

PS-2

[HTTPS://WWW.SCREENER.IN/COMPANY/ETERNAL/CONSOLIDATED/](https://www.screener.in/company/eternal/consolidated/)

SUBMISSION FORM

[GOOGLE FORM LINK](#)



THANK YOU!

GOOD LUCK!

TEAM AMARTYA

